



Taos Traveler Education 2010

Escape the Modern Day. Rejuvenate in Taos. Return to Sacred Places.

This outreach form has been designed to help collect traveler education information to directly benefit you and Taos. It is aimed at obtaining content to make it easier for visitors to find you, what you offer, and access all there is to do, see and partake of in Taos. The Town of Taos may use this information in its marketing efforts. There is no cost to you. By returning this form you simply allow the Town and Griffin & Associates to use the information in their visitor outreach efforts. Use will potentially include inclusion in media kits, national e-magazine distributions, *Taos News'* visitor guides, etc. As possible, please also deliver one image – of you, your place of business, a special Taos image -- whatever works – for potential use with your information.

Please return this completed form and your image to:

Cathy Connelly, Public Relations Dir., Town of Taos,
400 Camino de la Placita, Taos, NM 87571
cconnelly@taosgov.com • 575-751-2001.

Email is preferred, but get it to us however you can.

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1) Your Name:

2) The name of your business or nonprofit, if applicable: *(We understand many artists may offer art workshops simply under their own name – that's fine – don't worry if you don't have a specific business or shop name)*

3) Physical address: *(all list mailing and note if it is different)*

4) Phone:

5) Email:

6) Website:

7) Days/Hours of operation if you are a Merchant, Restaurant, etc.:

8) 40 word description of what you offer visitors:

Sample: Relaxation-yoga retreats at Historic San Ysidro Lodge for easeful weekend escapes; two nights lodging, full hot breakfast, two-1 hour yoga classes onsite, one hour of guided silent meditation. Pure rejuvenation bliss. See web site for details. Sample 2: Designer jewelry by Taos artists as well as 'old pawn'. Traditional as well as unique, contemporary designs, gold and silver, with and without precious and semi-precious stones. Earrings, bracelets, necklaces and pins through boot tips, bolos, tie clips and fetishes.

9) Cost (or range of merchandise price levels available at your location, or rate range for workshops, etc.):

10) If you had to list only five things you'd recommend a visitor do while in Taos for the first time, what would they be (in priority order):

11) Please submit a mini essay of "Why Taos" (no more than 800 words would be great). What's so special here, what do you love about it, why you operate what you do here or offer your classes or workshops, etc.; what's so different about Taos from other art colonies; why should visitors come to Taos – from your perspective, what do we offer that one cannot get anywhere else (have fun with this – be creative – feel

free to be esoteric; write about how Taos makes you feel, a particular season, a favorite hike, etc.)

12) Please submit any events (*these can include workshops, gallery openings, classes, readings, etc.*) that can be included in the Town promotions. The format has been provided for ease of submission.

Date:

Time:

Title of Event:

URL:

Event Description: (*include admission, if any, phone number, contact name and email*)