



Town of Taos  
**PRESS RELEASE**  
400 Camino de la Placita, Taos, NM 87571  
(575) 751-2002

## **MODIFICATION TO TOWN RFP FOR AVAILABILITY OF EVENT MARKETING FUNDS**

The Town of Taos is amending its earlier announcement of a RFP for the availability of event marketing funding as follows:

### **Addendum No. 1 EVENT MARKETING FUNDS**

The following items have been amended or updated:

**1. The Response Deadline has been extended to April 30, 2015, 4:00 p.m.**

A formal solicitation, which will include Proposal forms and requirements will be issued on or by April 16, 2015. To obtain a copy of the solicitation, please contact me at 575.751.2025 or via email [svoigt@taosgov.com](mailto:svoigt@taosgov.com) or they may be downloaded from <http://www.taosgov.com/finance/solicitation.php>

**2. Eligibility criteria may be expanded**

The Town Council, at its April 14, 2015 Regular Meeting at 1pm will be considering whether to expand the eligibility criteria for funding under this RFP as regards events outside the municipal boundaries and non-marketing event costs for events otherwise eligible under the current eligibility criteria.

An Addendum #2 will be issued and public notice published should and changes to the original eligibility criteria be made.

**3. Selection of awards to entities for event marketing funding under the initial application criteria and deadline.**

Staff recommendations and selection by the Council for consideration of funding under this RFP may also be made for a limited number of applicants at the April 14<sup>th</sup> Town Council meeting for submissions already made by the original April 8, 2015 deadline, or by the April 14<sup>th</sup> meeting, where timing of funding decisions, based on the event date, is critical to the event being able to occur (specifically events planned between April 14<sup>th</sup> and June 1, 2015).

**4. Remaining provisions of the RFP announcement**

All provisions of the contract documents not in conflict with Addendum #1 shall remain in full force.

**5. Acknowledgement of Receipt of Addendum**

Receipt of this Addendum must be acknowledged on the Response Form which will be included in the proposal forms and requirements.

*Sharon Voigt*  
/s/ Procurement Officer



**TOWN OF TAOS GOVERNING BODY**

Mayor Daniel R. Barrone  
Mayor Pro Tem Andrew T. Gonzales  
Councilmember Frederick A. Peralta  
Councilmember George "Fritz" Hahn  
Councilmember Judith Y. Cantu

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Town Hall Hours: 8:00 a.m. to 5:00 p.m.  
Visit us on our website: [www.taosgov.com](http://www.taosgov.com)